

**TEXAS  
OUTPERFORMS**



**Revenue Growth vs. National**

**10.6%**

TEXAS MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

**6.6%**

Past 12 Months National

**9.2%**

TEXAS MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

**5.8%**

Next 12 Months National

**Employment Growth**

**7.3%**

TEXAS MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

**3.2%**

Past 12 Months National

**6.8%**

TEXAS MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

**3.3%**

Next 12 Months National

**Texas companies more confident than their national peers.**



GLOBAL ECONOMY

**66%**



NATIONAL ECONOMY

**79%**



LOCAL ECONOMY

**97%**

VS. NATIONAL MIDDLE MARKET

**55%**

**68%**

**77%**

**Preparing for growth through capital investment**

Middle market companies in Texas are sending a strong message that they are poised to invest.



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# MEET TEXAS' MIGHTY MIDDLE MARKET

## Texas' Middle Market Defined

ANNUAL REVENUE

**\$10MM—\$1B**



CONSISTING OF

**10,000**

BUSINESSES



MORE THAN

**\$495B**

IN ANNUAL REVENUE



REPRESENTS

**0.6%**

OF ALL TEXAS  
COMPANIES



GENERATES

**16%**

OF ALL TEXAS  
BUSINESS REVENUE



EMPLOYS

**29%**

OF THE TEXAS  
WORKFORCE



## Diverse



CONSTRUCTION

**12.0%**



RETAIL

**10.0%**



WHOLESALE

**13.0%**



FINANCE, INSURANCE,  
REAL ESTATE

**9.0%**



BUSINESS SERVICES

**25.0%**



MANUFACTURING

**14.0%**



MINING

**4.0%**



HEALTHCARE

**5.0%**

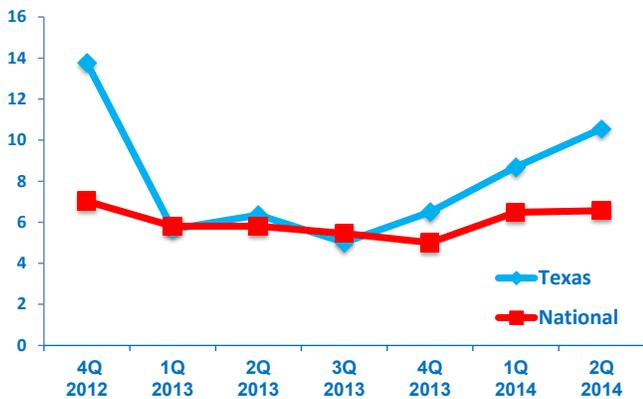


TRANSPORTATION,  
COMMUNICATIONS,  
UTILITIES

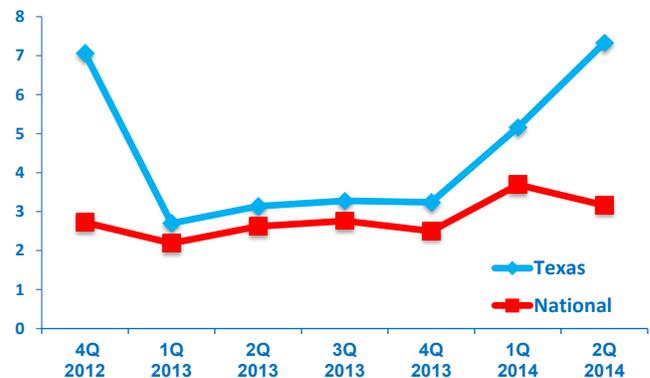
**7.0%**

# TEXAS GROWTH VS. NATIONAL

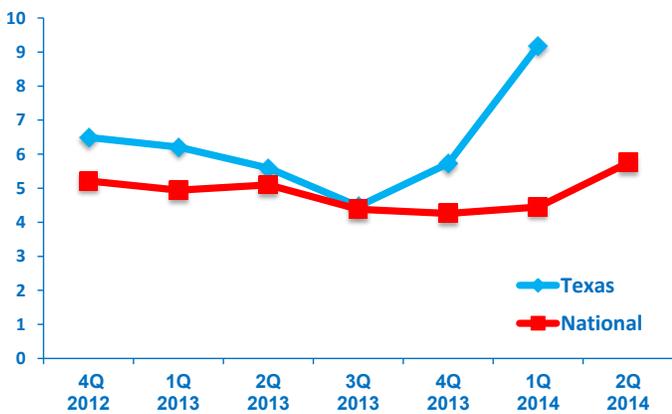
Revenue Growth past 12 months



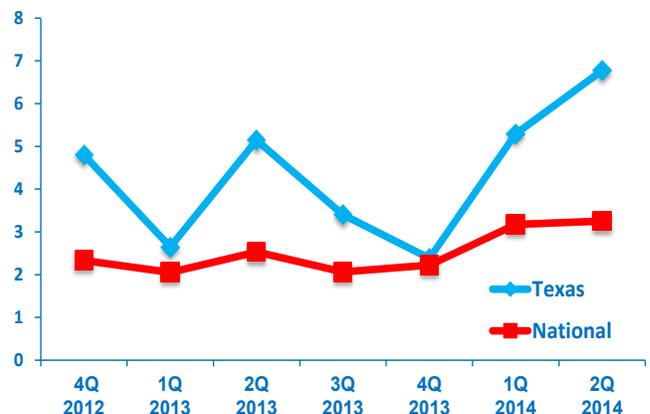
Employment Growth past 12 months



Revenue Growth next 12 months



Employment Growth next 12 months



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NATIONAL CENTER FOR  
THE MIDDLE MARKET

In Collaboration With

